

Subject Name	Pearson BTEC Level 1/Level 2 First Award in Business
Exam Board	Pearson
QAN Code	600/4786/0
Overview of Subject	<p>This course allows you to study the world of business, giving you the opportunity to develop knowledge and technical skills in a practical learning environment. You will examine the roles and responsibilities of setting up a new business and its financial management. You will also develop key skills, such as analysis and review of key financial statements.</p> <p>The qualification is 120 GLH, which is the same size and level as a GCSE and is aimed at everyone who wants to find out more about business.</p> <p>This qualification provides an engaging, practical and relevant introduction to the world of business. It encourages you to explore the range of business types and understand the factors that influence success through analysing business models. It enables you to develop, enhance and apply your research, practical, communication and technical skills through creating and presenting a business plan for a realistic business start-up in your local area. You will study finance and analyse key financial statements (for example, income statements and statements of financial position), reviewing their importance in the successful financial management of a business.</p> <p>You will study four units, covering key aspects that underpin all business and the development of business models:</p> <ul style="list-style-type: none"> ● Mandatory units ● Unit 1: Introduction to Business ● Unit 2: Finance for Business (External) ● Unit 3: Enterprise in the Business World (Synoptic) ● Unit 4: Promoting a Brand

<p>How is the qualification examined?</p>	<p>You will carry out tasks/assignments throughout the course. Your teacher will mark these, and so you will receive feedback as to how you are getting on. Unit 2 is externally assessed via a test set and marked by Pearson. For the assessment for Unit 3 you will be able to draw on the knowledge, skills and understanding you have developed in the qualification as a whole.</p>
<p>Any further Information</p>	<p>The knowledge and skills you will acquire, as outlined above, support progression to a broad range of level 3 study, whether academic or vocational, for example a BTEC National in Business or a BTEC National in Enterprise and Entrepreneurship, A Level Business or A Level Economics.</p>