



## COURSE GUIDE

<p><b>Pearson BTEC Tech Award Level 1/2 in Creative Media Production</b></p>	<p>The Tech Award gives learners the opportunity to develop sector-specific applied knowledge and skills through realistic vocational contexts. Learners will have the opportunity to develop and apply knowledge and skills in the following areas:</p> <ul style="list-style-type: none"> <li>● Development of key skills that prove their aptitude in creative media production such as investigating and developing ideas through pre-production, production and post-production of media products</li> <li>● Processes that underpin effective ways of working in creative media production, such as responding to briefs and feedback, planning and generating ideas</li> <li>● Attitudes that are considered most important in creative media production, including personal management and communication</li> <li>● Knowledge that underpins an effective use of skills, processes and attitudes in the sector, such as production processes and techniques.</li> </ul>	<p>The Pearson BTEC Tech Award Level 1/2 in Creative Media Production course Level 1/2 consists of three components:</p> <p>Component 1 (Internally Assessed): Exploring Media Products</p> <p>Component 2 (Internally Assessed): Developing Digital Media Production Skills</p> <p>Component 3 (EXternally Assessed): Create a Media Product in Response to a Brief</p>
--	---	--